



# Facial Recognition Technology Trial – Privacy Impact Assessment Report

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## 1. Project Introduction

This Privacy Impact Assessment (PIA) has been prepared by Foodstuffs South Island Limited (FSSI) to assess and address the privacy risks associated with the planned trial of facial recognition technology (FRT) for the lawful purpose of protecting the health and safety of staff and customers by reducing serious threatening behaviour by repeat offenders in its supermarkets (Project). This section provides an overview of the initiative, including its purpose, stakeholders, and relevant policies reviewed during the assessment.

### 1.1. Purpose

The purpose of this PIA is to:

- (a) identify, evaluate, and manage potential privacy risks arising from the Project; and
- (b) identify strategies and solutions to mitigate any such risks to an acceptable level.

This assessment supports FSSI and the supermarkets in complying with their obligations under the Privacy Act 2020, the recently released Biometric Processing Privacy Code (Code), and the Office of the Privacy Commissioner (OPC) Privacy Impact Assessment Toolkit and ensures appropriate privacy protections are built into the design of the Project to address identified privacy risks.

### 1.2. Preparation of the PIA

This assessment was developed to ensure that the objectives of the Project - namely, the protection of the health and safety of staff and customers by reducing serious threatening behaviour, including assaults, the use of weapons, incidents of verbal abuse and incidents of disorderly conduct, by repeat offenders in FSSI supermarkets are aligned with sound privacy practices and controls. The PIA evaluates how personal information (including biometric information) will be managed throughout the lifecycle of the Project, highlights any associated privacy risks, and recommends privacy safeguards and protections to mitigate or reduce those risks to an acceptable level.

All references to personal information in this PIA will include biometric information as defined in the Code, where applicable.

## 2. Project Overview

### 2.1. Summary

Between 2020 and the end of 2024, FSSI has experienced a significant and escalating pattern of criminal activity across its supermarket network, with nearly 25,000 criminal offences reported

during this period. Notably, the volume of incidents has more than doubled—from 3,279 in 2020 to 6,634 in 2024. A substantial proportion of these offences from 2020 to 2024 (77%) have been committed by repeat offenders, highlighting a persistent security challenge.

Serious threatening behaviour within FSSI stores has also surged, with over 3,300 incidents reported between 2020 and 2024. This includes a 70% increase in physical assaults and a 363% increase in the presence or use of weapons from 2020 to 2024. Repeat offenders account for 73% of these incidents from 2020 to 2024, underscoring the difficulty in deterring individuals who pose ongoing safety risks to customers and staff.

Additionally, over 2,900 breaches of trespass notices were recorded between 2020 and 2024, further emphasising the limitations of current security measures in effectively enforcing exclusions of known offenders.

Over the past 12 months, FSSI has identified 206 individuals who have repeatedly engaged in serious threatening behaviour across multiple sites, contributing to over 1,000 recorded events. Of these, 268 incidents involved one or more, serious threatening behaviours. These events were not isolated to a single area but occurred across 38 different stores in 32 suburbs, indicating a widespread and mobile pattern of offending.

The geographic spread and recurrence of these incidents underscore the elevated risk posed by these individuals. Their mobility and repeated engagement in serious threatening behaviours make it impractical and ineffective to manage risk on a store-by-store basis.

This escalating level of serious threatening behaviours by repeat offenders in FSSI supermarkets poses a significant risk to the health and safety of staff and customers in-store. The multi-regional harm caused by repeat offenders further highlights the need for a coordinated response, at least within the regions or across the network where the harm caused is extreme.

Currently, FSSI stores try to prevent the recurrence of serious threatening behaviour by repeat offenders by identifying prior offenders based on the memory of its security personnel, which is then verified by authorised personnel using an internal electronic record of CCTV footage (note, the security personnel are often the authorised personnel). Stores rely on security personnel to remember if an individual on store premises has previously engaged in serious threatening behaviour. This is not an effective or accurate method of identification for several reasons. For example, an individual who has previously engaged in serious threatening behaviour may easily re-enter a store when the relevant security personnel who previously dealt with that individual are not on shift or have otherwise left the store's employment. Individuals may also change their appearance, making it more difficult for security personnel to identify them by mere memory.

To date, FSSI stores have used the following methods, where appropriate, to respond to the increasing prevalence of serious threatening behaviour:

- a. increased security – increasing the number of security staff both on the floor, and at the entrance during the pandemic and lockdowns, across most stores. Some stores have more security than others depending on their location and at different times, e.g. later hours of Thursday, Friday, and Saturday to deal with serious threatening behaviour caused by alcohol consumption.
- b. in-store training – all customer-facing staff undergo extensive security training with external security consultants that is tailored to the store, including de-escalation, conflict, aggression, and abuse response training.
- c. Body camera technology – this has proven useful in further supporting store staff and security in deescalating situations of serious threatening behaviour and in providing post incident audio and visual recording for review.

- d. Licence Plate Recognition – this has proven useful in identifying vehicles of interest on arrival to a store, enabling store staff to be alerted to the possible presence of a person of interest at the store.
- e. Entry and Exit gates – stores have implemented auto entry and exit gates to and from the supermarket, in order to mitigate the offender’s ability to leave the supermarket undetected and often with a trolley or basket of stolen goods, without passing through a checkout.

Despite the use of these methods, the occurrence of threatening behaviour (including by repeat offenders) has continued to increase, and as these solutions have not specifically been designed to identify repeat offenders, these methods have failed to effectively identify and reduce the number of repeat offenders. Stores are becoming increasingly concerned, and need solutions to proactively assist them to identify, record, and manage repeat offenders.

Accordingly, in response to the increased risk this trend presents to staff and customers, FSSI wishes to implement an FRT three-month trial project in three FSSI supermarkets, PAK’nSAVE Papanui, New World St Martins and PAK’nSAVE Moorhouse (FRT Trial Stores). The trial seeks to assess the effectiveness of FRT in assisting with the early identification of repeat offenders thereby mitigating the risk of further serious threatening behaviour by those individuals.

This will include the identification of offenders who have undertaken serious threatening behaviour in other FSSI supermarkets in the Canterbury region through access to the record of the incident created by those supermarkets.

A Proof of Concept (PoC) to test the proposed FRT software and hardware solution was designed and conducted at FSSI's Support Centre. This allowed for privacy-compliant system testing in a controlled setting, while still gathering technical, operational, and user feedback.

The PoC ran from 17 March to 30 April 2025 with 17 consenting volunteers and demonstrated strong system performance. Based on its success, the three-store pilot will assess the technology’s effectiveness in real-world conditions and its impact on safety outcomes.

Depending on the findings from the trial, FSSI may look to roll out FRT to supermarkets that the pilot shows may benefit from the introduction of FRT on a permanent basis. It is not expected that all supermarkets would require the use of this technology.

## 2.2. Proportionality Assessment

Based on the effectiveness of FRT in reducing serious threatening behaviour of repeat offenders in a comparable retail setting as shown in the trial of FRT by Foodstuffs North Island in 2024, FSSI believes that the use of FRT in the FRT Trial Stores is likely to result in significantly improved health and safety outcomes for staff and customers (i.e. a significant public benefit) by reducing serious threatening behaviour by a repeat offender. As such, and provided that the privacy risks identified in this PIA are reduced to an acceptable level by adopting the privacy safeguards and mitigations set out in Section 5 of this PIA, FSSI considers that the Project is a proportionate course of action.

## 3. Scope of the PIA

### 3.1. Scope

The scope of the PIA is to assess and review the use of FRT system by the FRT Trial Stores. This includes reviewing:

- (a) how will the FRT System collect and use personal information;
- (b) how will the personal information collected by the FRT System be stored;

- (c) how will access to the FRT System be managed;
- (d) how long will the personal information used by the FRT System be retained before it is disposed of;
- (e) how will access and correction requests relating to personal information stored in the FRT System be dealt with.

## 3.2. Review and Consultation Process

As part of the PIA, FSSI has reviewed various information sources and consulted with several internal and external stakeholders. These stakeholders have contributed valuable insights into operational, legal, technical, and risk considerations. Stakeholder consultation included FSSI technology, loss prevention, and legal teams as well as consultation with store owners.

External stakeholders have included the OPC and Cyber Solutions Limited.

FSSI has taken into consideration the feedback to date to inform its drafting of this PIA and the resulting compliance measures and privacy safeguards in Sections 4 and 5.

The feedback from FSSI's review and consultation process to date has:

- (a) confirmed the need to implement an effective tool to proactively address the harm caused to supermarkets, their staff and customers by the serious threatening behaviour of repeat offenders;
- (b) confirmed that FRT has the potential to meet the need identified in (a) above;
- (c) allowed FSSI to identify the privacy concerns and risks associated with the use of the FRT System by FRT Trial Stores for the lawful purpose set out in Section 1;
- (d) informed the development of business and operational processes and strategies outlined in this PIA to assist the FRT Trial Stores in mitigating those privacy concerns and risks.

In line with the Code, we are working closely with Māori stakeholders to understand the cultural dimensions of FRT. This includes understanding how the key principles from Te Ao Māori - Rangatiratanga, Whakapapa, Whanaungatanga, Kotahitanga, Manaakitanga, and Kaitiakitanga - and upholding Te Tiriti o Waitangi can be built into FSSI's use of FRT.

FSSI is also seeking ongoing guidance to ensure Māori data sovereignty and culturally appropriate privacy safeguards are embedded throughout system design and implementation. FSSI have engaged with Te Kāhui Raraunga and are utilising their Māori Data Governance Model that outlines 8 Pou, to consider the use of each Pou in FSSI FRT, as well as highlight any safeguarding measures that are in place.

FSSI will continue its review and consultation process during the Project, and will evolve and update its approach, as appropriate, to the use of the FRT System for its lawful purpose.

## 4. Use of the FRT System

### 4.1. The FRT System

The FRT System is made up of the *Imagus* (v10) FRT software from Vix Vizion Pty Limited (FRT Software), which will be hosted and managed by FSSI as a centralised system in its own secure instance of AWS cloud, and the Auror platform made available by Auror Limited (Auror

Platform), which will be hosted by Auror Limited in Microsoft Azure and which integrates and interoperates with the FRT Software via an application programming interface (API) made available by Vix Vizion as part of the FRT Software.

### Accuracy

FSSI is aware that historically FRT systems have resulted in a higher risk of inaccuracy, misidentification, and bias for people of colour. To ensure that this risk is mitigated in respect of Māori (and other people of colour in NZ), FSSI has chosen a system that is trained on images of people that are similar to the NZ population and has a high degree of accuracy.

FSSI will use also other privacy safeguards (e.g. the two-person verification) to mitigate the risk of inaccuracy, misidentification and bias.

## 4.2. How the FRT System Collects and Uses Personal Information

### FRT System Personal Information Collection

- (a) Each FRT Trial Store will have dedicated FRT enabled cameras which will collect facial images of each person who walks into the store. Each facial image will be assigned a biometric template. These templates are matched in real time against a centrally managed Watchlist of identified extreme and high-risk offenders (Persons of Interest or POIs) (see below).
- (b) If there is no match, no data is sent by the FRT Software to the Auror Platform and the facial image and biometric template is deleted from the FRT Software within seconds of when the image enters the FRT Software.
- (c) If there is a match, an alert is sent to authorised staff, via the Auror Platform web and/or mobile application, through secure devices for verification (see section 4.4 below). Only matches identified by the FRT Software with a 92.5% confidence level or higher, will trigger alerts to be sent from the FRT Software to the Auror Platform. During the Project, FSSI will assess and confirm the optimal confidence level for FSSI stores in an operational environment. The alert will contain the name of the POI, behaviour classification, time, store location, and camera image.
- (d) When a match occurs, the detection will remain on the POI timeline within the Auror Platform for 7 years under FSSI's retention policy. However, the image will be deleted from the FRT System at midnight on the same day.

### Watchlist

- (e) FSSI will be using the Auror Platform to manage its POIs and Watchlist (as defined in (j) below), and alert notifications of FRT System matches. The Watchlist will be set up at a Canterbury region wide level, meaning that POIs who meet the criteria to be entered on a watchlist from across the Canterbury region will be shared and available to all FRT Trial Stores. While 6 out of the top 10 offenders are minors across the FSSI store network, no minors or vulnerable people will be included in the Watchlist during the Project.
- (f) The FRT solution enables the FRT Trial Stores to receive alerts in respect of POIs in the following risk categories: (1) 'Extreme Threat' and (2) 'High Risk' (the POI Categories).
- (g) FSSI defines 'system rules' for each POI category based on the behaviours / risks they are seeking to target (Watchlist Rules). The Watchlist Rules are configured based on a

combination of the timeframe in which the event occurred, and the risk behaviours displayed.

- (h) A person will be labelled an Extreme Threat POI if they were involved in an event in an FSSI supermarket within the Canterbury region in the last 24 months that displayed the following behaviours:
  - a. Physical abuse, and/or
  - b. There is a weapon involved.
- (i) A person will be labelled a High Risk POI if they were involved in an event in an FSSI supermarket within the Canterbury region in the last 12 months that displayed aggressive behaviour.
- (j) Once defined, the Watchlist Rules are applied to existing POI profiles stored in the FSSI instance of the Auror Platform to identify the list of POIs whose in-store presence they want to be alerted of. If a POI profile meets the requirements of a Watchlist Rule and is approved for enrolment on the Watchlist by a trained and authorised FSSI loss prevention team member (as discussed in (l) below), the individual POI profile is 'tagged' with the relevant POI category that applies to that POI (as discussed in (h) and (i) above) and thereby enrolled on the Watchlist.
- (k) Watchlist Rules are automatically applied to any new POI Profiles recorded in the Auror Platform. This means new POIs can be added to the Watchlist following a store incident where they display serious threatening behaviour subject to the approval of a trained and authorised FSSI loss prevention team member.
- (l) Prior to being added to the Watchlist, each store incident is reviewed by a trained and authorised FSSI loss prevention team members to ensure the incident has been correctly recorded and the POI meet the Watchlist Rules.
- (m) POIs are automatically removed from the Watchlist once applicable events triggering the Watchlist Rules fall outside the selected timeframe (as set out in Section 4.7 below). POIs can also be manually removed from the Watchlist by a trained and authorised FSSI loss prevention team member via a number of methods, including by changing the “tag” associated with a POI and / or setting the POI Profile as ‘sensitive’ (both of which will automatically remove the POI from the Watchlist).

### 4.3. The Types of Personal Information Collected

The types of personal information that will be collected as part of the Project are:

Category	Data Subjects / Source	Purpose
Facial images (FRT Camera stills / video)	All individuals entering the store (captured via FRT Cameras).	To generate biometric templates for identity matching.
Biometric templates (facial geometry)	Derived from facial images of individuals entering the store and on the Watchlist.	Used to perform real-time facial recognition against a Watchlist.



Match results / alerts	Persons of Interest (POIs).	To notify authorised staff when a POI on the Watchlist is detected.
Watchlist POI profile data (facial image from CCTV image previously stored in Auror Platform and other personal information e.g. name)	Previously identified POIs (via serious threatening behaviour events).	To enrol, classify, and manage POIs based on threat level and incident history.
Incident history metadata	POIs (linked to past serious threatening behaviour in-store e.g. trespass notice information).	To justify Watchlist inclusion and manage behavioural trends.
Behavioural classification tags	POIs	To categorise risk level (e.g., 'Extreme Threat', 'High Risk').
System access logs (e.g. names of match verifiers)	Internal users (e.g., Admins, Security personnel).	To audit user activity and enforce accountability within the FRT System.
Free-text notes by staff	POIs or incident participants.	To document incident context and follow-up actions.
Event metadata (e.g., time, location, camera ID)	General store infrastructure linked to events.	To track when/where incidents occur and support event management workflows.

#### 4.4. The Process if There is an Alert that there is a Match

If the biometric image collected and reviewed by the FRT Software matches an image in the Watchlist with an accuracy of 92.5% then:

- authorised and trained FRT Trial Store personnel will receive an alert from the Auror Platform (**FRT Alert**) via web and/or mobile application, through secure devices;
- two authorised and trained FRT Trial Store personnel must verify the accuracy of the FRT System match;
- if the match is confirmed as reasonably identical by two authorised and trained FRT Trial Store personnel, the authorised personnel will respond to the FRT Alert and the FRT Alert is updated to confirm the match;
- the response will depend on the level of risk identified and the current behaviour of the POI in-store;
- once the incident is resolved, the outcome of the incident will be manually added to the Auror Platform by one of the authorised FRT Trial Store personnel. This will not include any biometric information (templates) from the FRT Software. All biometric information held in the FRT Software about the verified match is deleted at midnight on the same day of the alert. Once the FRT Alert has been updated, the detection image and FRT Alert within the Auror Platform will remain for 7 years as per the Auror retention policy;
- if the match is not confirmed as reasonably identical by two authorised FRT Trial Store personnel, this will be classified as a false positive alert, the new (collected) non-matched image and related biometric template will be automatically deleted from the FRT System within 72 hours.

Note: All authorised FRT supermarket personnel that have access to the FRT System and who may receive FRT Alerts will be trained to take measures to verify the accuracy of the alert, and on the process to be followed if there is a misidentification.

## 4.5. Storage of Personal Information Collected by the FRT System

All personal information collected and stored within the FRT System, including the Watchlist, is stored in Microsoft Azure Australia (by Auror Limited within the Auror Platform) and Amazon Web Services (AWS) NZ/Australia (by FSSI). Further information is provided in section 5 below. Auror Limited will process the personal information in the FRT System (excluding the FRT Software, which is hosted and operated by FSSI) solely on behalf of FSSI and the FRT Trial Stores in providing services to FSSI and the FRT Trial Stores under its services agreement with FSSI and will not access or use that data for its own purposes.

## 4.6. Access to the FRT System

Any personal information held in the FRT System will be subject to strict access controls.

In respect of FRT Trial Stores, only authorised staff and store security guards will have access to the FRT System for the purposes described in this PIA. Note, FRT Trial Store personnel will have no access to the FRT Software and will only have access to the Auror Platform. Staff and security guards will receive training on security and privacy processes. Where the security guards are employed by a third party, the contracting agreement between the store and the security company will be reviewed to ensure privacy obligations are clear.

At FSSI only authorised staff will have access to the FRT System and training will be provided on the security and privacy processes.

All access to the FRT System will be logged and monitored.

Auror Limited's access will be solely as a processor on behalf of FSSI (as discussed in Section 4.5 above).

## 4.7. Retention of Personal Information

- (a) As noted above, the facial image and biometric template of an individual that enters an FRT Trial Store is deleted from the FRT Software within seconds of when the image enters the FRT System if there is no match with a POI on the Watchlist.
- (b) POIs on the Watchlist are categorised as either Extreme Threat or High Risk. Where a POI is categorised as an Extreme Threat, the data relating to that POI is deleted automatically from the Watchlist after 24 months. Where a POI is categorised as High Risk, the data relating to that POI is deleted automatically from the Watchlist after 12 months. If a POI is involved in a further High Risk or Extreme Threat incident during a relevant retention period then the retention period may be extended beyond the earlier retention period, depending on the nature of the incident and the length of the related extension period.
- (c) An audit trail of deletions is maintained in the FRT System.

## 4.8. Access to and Correction of Personal Information by an Individual

A person may submit an access and/or correction request to FSSI and/or any FRT Trial Store to review and correct any personal information about them held in the FRT System. Subject to the

Privacy Act, access will be granted once the identity of the requestor is verified. Information will be provided in a manner that is deemed appropriate considering the circumstances and FSSI and/or any FRT Trial Store's obligations under the Privacy Act.

In addition, FSSI will implement:

- (a) a process to deal with requests to remove a POI from the Watchlist. Any removal of a POI from the Watchlist will be subject to the approval of two members of the FSSI loss prevention team;
- (b) a process for dealing with any misidentifications that take place.

The above processes will be set out in FSSI's FRT operational documents relating to the Project and all authorised FSSI and FRT Trial Store personnel (including the FSSI and FRT Trial Store Privacy Officers) will be trained on these processes.

## 4.9. Disclosure of Personal Information

Biometric templates cannot be accessed or extracted from the FRT System.

Personal information held in the FRT System will only be disclosed to the individual(s) concerned upon request by them, or where disclosure is required by law (e.g. subject to a Police warrant). FSSI will not otherwise disclose or share FRT images or other personal information held in the FRT System to any third party.

## 5. Compliance with the Privacy Principles

### Privacy Principles under the Privacy Act 2020

Applicable to the processing of the following types of personal information in the Auror Platform:

- (a) the name of the authorised FRT Trial Store personnel who verify an FRT System alert;
- (b) the name of authorised FSSI personnel who approve enrolment of a POI onto the Watchlist;
- (c) name of the POI (if known);
- (d) trespass notice (if applicable);
- (e) Auror reference "P" number;
- (f) Auror record, including any written reports, incident notes or similar.

### Code Rules under the Biometric Processing Privacy Code 2025

Applicable to the processing of biometric Information, being the facial image and related biometric template, of individuals that enter the FRT Trial Stores and POIs on the Watchlist generated by or held within the FRT System.

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
<b>Principle 1 – Purpose of the collection of personal information</b>  <b>Only collect personal information if you really need it.</b>	<p>There is a risk that more personal information is collected than is necessary for the lawful purpose for which the Project is being carried out.</p>	<p>The FRT System will only collect the personal information specified above.</p> <p>The purpose for collecting personal information using the FRT System is the lawful purpose set out in section 1 of this PIA.</p> <p>All authorised personnel will be trained in the information that should be entered into the FRT System.</p>
<b>Rule 1 - Purpose of the collection of biometric information</b>  <b>Only collect biometric information for a lawful purpose if it is necessary, effective, proportionate, there are no other reasonable alternatives, and reasonable privacy safeguards have been implemented.</b>	<p>FRT may not be effective in reducing harm caused by the serious threatening behaviour of repeat offenders.</p> <p>There are alternative means that have less of a privacy risk that could achieve the lawful purpose (e.g., each store could employ / contract permanent / more security guards / team members to identify repeat offenders when they enter stores).</p>	<p>Refer to the proportionality assessment in section 2.2.</p> <p>FSSI has assessed available alternatives with less privacy risk to FRT and has discounted these as they do not enable FSSI stores to effectively reduce the harm caused by repeat offenders for the reasons discussed in section 2.1. However, FSSI will continue to utilise other methods, strategies, processes and tools (including those discussed in section 2.1), alongside FRT, to address serious threatening behaviour in FSSI supermarkets.</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
	<p>FRT will collect the biometric information of all individuals that enter FRT Trial Stores – this has an inherent risk for those individuals if that information is misused or is accessed in an unauthorised manner. In addition, there is a risk that the authorised FSSI authorised personnel may accidentally enrol a minor or vulnerable person in the Watchlist because they are not able to identify or ascertain if a POI is a minor or vulnerable person (e.g., when a minor does not volunteer their age and reasonably looks older than a minor).</p>	<p>All facial images and biometric templates will be deleted from the FRT Software where they do not match a POI within seconds of entering the FRT Software. No data is sent from the FRT Software to the Auror Platform where there is no match.</p> <p>Enrolment of a POI on the Watchlist will need to meet the criteria, and be approved by trained and authorised FSSI personnel, as set out in section 4.2(e) – (m).</p> <p>FRT Trial Store personnel will follow the FRT Alert verification process set out in section 4.4.</p> <p>All relevant authorised personnel and FSSI and FRT Trial Store Privacy Officers will receive FR training, which will include training on, and practicable steps to avoid, misidentification and mitigate against unconscious bias and discrimination in both match verification and enrolment. FR training will take place regularly and a record will be kept on who has been trained.</p>
	<p>FRT could have a disproportionate effect on Māori and Pasifika (and other people of colour) given that the risks of misidentification are potentially higher for Māori and Pasifika individuals (and other people of colour) due to historical examples of FRT systems having lower accuracy in correctly identifying people of colour. Authorised personnel responsible for enrolling individuals onto the Watchlist and / or</p>	<p>FSSI will implement a misidentification process that will be followed in the event an individual is misidentified. This will take into account the higher risk of misidentification for Māori and Pasifika individuals (and other people of colour). This process will include practices and processes that are aligned with tikanga (in particular, tapu, mana, mauri, hau and utu). FSSI is also seeking ongoing guidance to ensure Māori data sovereignty and culturally appropriate privacy safeguards are embedded throughout system design and implementation. FSSI have engaged with Te Kāhui Raraunga and are utilising their Māori Data Governance Model that outlines 8 Pou, to consider the use of each Pou in FSSI FRT, as well as highlight any safeguarding measures that are in place.</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
	verifying a match in an FRT Alert may be biased (either consciously or unconsciously) leading to adverse impacts on Māori and Pasifika individuals (and other people of colour).	
	The mitigations and privacy safeguards set out in this PIA are not adopted or implemented as outlined in this PIA.	<p>FSSI will develop and document operational protocols setting out how the FRT System should be used (i.e., solely for the lawful purpose set out in section 1 of this PIA). The FRT operational documents will complement the FR training provided to authorised personnel.</p> <p>FSSI will (and will ensure that the FRT Trial stores do) adopt and implement the privacy safeguards as detailed in this PIA.</p>
<b>Principle / Rule 2 – Source of personal information</b>  <b>Get it directly from the people concerned wherever possible.</b>	Personal information and biometric information are collected indirectly by FSSI (in the case of the collected and Watchlist images and related biometric templates) and the FRT Trial Stores (in the case of Watchlist images and related biometric templates).	<p>FRT Trial Stores source biometric information directly from an individual when they enter a FRT Trial Store.</p> <p>While FSSI and FRT Trial Stores indirectly collect personal information and biometric information about individuals, this indirect collection falls within one of the permitted exceptions under this Principle and Rule - namely that it is not reasonably practicable to collect this information directly from the individual in the circumstances.</p>
<b>Principle / Rule 3 – Collection of information from subject</b>  <b>Tell them what information you are collecting, what you're going to do with it, whether it's voluntary, and the</b>	<p>There is a risk that individuals entering FRT Trial Stores may not be aware that FRT is in operation.</p> <p>There is a risk that FSSI and FRT Trial Store personnel are not aware that their personal information and biometric information is</p>	<p>FSSI has developed a comprehensive FRT policy setting out key information around the scope of FRT operation and collection of personal information, along with the rights of individuals whose information is collected and FSSI's obligations in handling such information. A copy of the FRT policy will be available for customers on request.</p> <p>Additionally, prominent and clear signage will be displayed at FRT Trial Stores before individuals enter into the range of those cameras, to advise individuals entering the</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
<p><b>consequences if they don't provide it.</b></p>	<p>captured as part of the FRT System.</p> <p>There is a risk that individuals who are visually impaired may not be able to read the signage and privacy policy informing them about the use FRT in FRT Trial Stores.</p>	<p>premises that FRT technology is in operation, the purpose of the collection of biometric data and how individuals can obtain more information about the use of FRT.</p> <p>Prominent and clear signage will also be displayed at FSSI supermarkets where personal information is collected about Extreme and High Risk POIs used to populate the Watchlist and shared with FRT Trial Stores.</p> <p>FRT Trial Stores will carry out detailed training with their staff and team members to advise them of the FRT technology, the FRT policy, and the scope of how the FRT System will operate at each store. This will include the interaction with the privacy and personal information of customers.</p> <p>A webpage will be created on the FSSI website with information about the Project and with an email address for enquiries. This will include a Factsheet to highlight possible concerns regarding the Project and the facts that align.</p> <p>FSSI will prepare and make available a public-facing version of this PIA to be transparent about why it considers the use of the FRT System is necessary and proportionate to the likely impact on individuals and the privacy safeguards it has implemented. This public-facing PIA will be published on the FRT-specific webpage (or made available on request).</p> <p>To the extent possible, where FRT Trial Store's trespass an individual and that trespass notice is for Extreme or High Risk behaviour, store personnel will, at the time an individual is notified they have been trespassed, take reasonable steps to verbally notify the trespassed individual that they may be enrolled into the Watchlist. Given health and safety protocols and the reality that not all individuals who are trespassed will be told at the time they have been trespassed, informing individuals that they might be</p>



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		enrolled in the FRT System may not always be possible
<p><b>Principle / Rule 4 – Manner of collection of personal information / biometric information</b></p> <p><b>Be fair and not overly intrusive in how you collect the information. Take particular care if collecting information from children or young people.</b></p>	<p>As the FRT Software integrates with a camera that is continuously recording images, the FRT Software will unavoidably capture and analyse images of minors, vulnerable persons and individuals that are not POIs.</p> <p>Individuals may not be aware that FRT cameras are operating and that their images are being collected and processed by the FRT System.</p>	<p>Signage will be clearly visible explaining FRT is in operation as set out at IPP 4 / Rule 4 above.</p> <p>A Watchlist of POIs will be created who are people who have engaged in Extreme or High Risk behaviour in FSSI stores in the Canterbury region. The Watchlist POI information is retained for 24 months and 12 months respectively from the time of the applicable incident and then deleted.</p> <p>Enrolment of POIs onto the Watchlist will be approved by trained and authorised FSSI loss prevent team personnel as detailed in section 4.2(e)- (m). No minors or vulnerable people will be included in the Watchlist during the Project.</p> <p>All facial images and biometric templates will be deleted from the FRT Software where they do not match a POI within seconds of entering the FRT Software. No data is sent from the FRT Software to the Auror Platform where there is no match.</p> <p>The FRT camera that collects images that are used by the FRT System will not be placed in any covert locations and will be clearly visible to individuals.</p>
<p><b>Principle / Rule 5 – Storage and security of personal information</b></p> <p><b>Take care of it once you've got it and protect it against loss, unauthorised access, use, modification or disclosure and other misuse.</b></p>	<p>There is a risk that unauthorised personnel may access personal information or biometric information held by the FRT System.</p> <p>Similarly, authorised personnel may use the personal information or biometric information in an unauthorised manner (e.g. by taking photos on their personal devices).</p>	<p>The FRT Software is stored within a secure encrypted centrally managed enterprise FSSI cloud environment, and the Auror Platform is held by Auror in a secure cloud environment. Access for FRT Trial Store personnel is granted or rescinded centrally by designated job roles. Access is only granted to trained and approved personnel within the FRT Trial Stores. No other FSSI stores can view the data that sits within the FRT System. End users at each FRT Trial Store will only get alerts for POIs entering their store.</p> <p>As a condition of employment, all authorised personnel will sign a contractual</p>



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		<p>commitment that they will not misuse, or access by any unauthorised means, any personal or biometric information in the FRT System. If any authorised personnel leaves FSSI's or FRT Trial Store employment, then their access to the FRT System will be removed.</p> <p>Auror holds FSSI's data separately to the data of any of its other customers.</p> <p>Biometric templates cannot technically be accessed or extracted from the FRT System.</p> <p>In addition to the above access controls, access to the Watchlist will be limited to authorised FSSI Loss and Prevention personnel.</p> <p>Any FRT images or footage entered to the Watchlist will only be able to be accessed and searched by authorised persons at FSSI for the purposes set out in the FRT operational documents. It will be prohibited for FRT images to be copied or reproduced (e.g. printed out) without the authorisation of the FSSI Loss Prevention Manager.</p> <p>FSSI will periodically audit each FRT Trial Store's use of the FRT System, including to:</p> <ul style="list-style-type: none"> <li>• check what information is being collected to ensure FRT Trial Stores are complying with FRT operational documents; and review FRT logs to monitor access to the FRT System and personal and biometric information.</li> </ul> <p>FSSI will document its audit procedures (and this will form part of the FRT operational documents).</p> <p>FRT images, biometric templates and other personal information about POIs is stored by FSSI on its AWS cloud instance and by Auror Limited (on behalf of FSSI) on its Azure cloud instance, both with servers in Australia. Auror Limited is a NZ company and solely processes the data on behalf of FSSI (not for its own purposes).</p>

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<p><b>Principle / Rule 6 – Access to personal information</b></p> <p><b>People can see their personal information if they want to.</b></p>	<p>There is a risk that individuals are unaware of their right to request and get access to their personal information or biometric information.</p> <p>There is a risk that an individual's access request is not dealt with in accordance with the requirements of the Privacy Act or FSSI's FRT operational documents.</p>	<p>The FRT Policy will provide for an individual to request access to their personal information, being any images, video footage and other personal information relating to that individual.</p> <p>Where secondary material is created from the FRT images, for example any written reports, incident notes or similar, this material will also be subject to the Privacy Act where it contains identifiable information about an individual. An individual will be able to request access to such secondary material (subject to any exclusions under the Act).</p> <p>Staff will be trained to respond to these requests.</p> <p>FSSI has developed a comprehensive FRT privacy policy setting out key information around the scope of FRT operation and collection of personal information, along with the rights of individuals whose information is collected and FSSI's obligations in handling such information. A copy of the FSSI policy will be available for customers on request.</p> <p>Additionally, prominent and clear signage will be displayed at FRT Trial Stores before individuals enter into the range of those cameras, to advise individuals entering the premises that FRT technology is in operation, the purpose of the collection of biometric data and how individuals can obtain more information about the use of FRT.</p> <p>Prominent and clear signage will also be displayed at FSSI supermarkets where personal information is collected about Extreme and High Risk POIs used to populate the Watchlist and shared with FRT Trial Stores.</p> <p>A webpage will be created on the FSSI website with information about the Project and with an email address for enquiries. Subject to the Privacy Act, access will only be granted once the identity of the requestor is verified. Information will be provided in a</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
		<p>manner that is deemed appropriate in light of FSSI's and each FRT Trial Store's obligations under the Privacy Act.</p> <p>FSSI will technically have the ability to access/review the Watchlist in the Auror Platform in order to respond to an access request. It is not technically possible for FSSI to access the biometric templates of the Watchlist images held within the FRT Software.</p> <p>FSSI will ensure that its employee and contractor agreements include appropriate privacy disclosures / consents (which detail that FSSI and the FRT Trial Stores collect and use personal information of personnel and how authorised personnel can request access to and correction of that personal information).</p>
<p><b>Principle / Rule 7 – Correction of personal information</b></p> <p><b>They can correct it if it's wrong or have a statement of correction attached.</b></p>	<p>There is a risk that individuals are not aware of their right to request correction of their personal information or biometric information.</p> <p>There is a risk that an individual's correction request is not dealt with in accordance with the requirements of the Privacy Act or FSSI's FRT operational documents.</p>	<p>The FRT Policy will provide for an individual to have the right to correct their personal information where appropriate.</p> <p>Staff will be trained to respond to these requests and will be provided with resources that summarise key privacy related Project information.</p> <p>FSSI has developed a comprehensive FRT privacy policy setting out key information around the scope of FRT operation and collection of personal information, along with the rights of individuals whose information is collected and FSSI's obligations in handling such information. A copy of the FRT Policy will be available for customers on request.</p> <p>Additionally, prominent and clear signage will be displayed at FRT Trial Stores before individuals enter into the range of those cameras, to advise individuals entering the premises that FRT technology is in operation, the purpose of the collection of biometric data and how individuals can obtain more information about the use of FRT.</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
		<p>Prominent and clear signage will also be displayed at FSSI supermarkets where personal information is collected about Extreme and High Risk POIs used to populate the Watchlist and shared with FRT Trial Stores.</p> <p>A webpage will be created on the FSSI website with information about the Project and with an email address for enquiries. FSSI will technically have the ability to amend the Watchlist in the Auror Platform (including by removing individuals from the Watchlist) in response to a correction request or appeal as set out in section 4.2(m) above. Any amendment to the Watchlist on the Auror Platform is replicated in respect of the biometric templates of the Watchlist held in the FRT Software instantly.</p> <p>FSSI will ensure that its employee and contractor agreements include appropriate privacy disclosures / consents (which detail that FSSI and the FRT Trial Stores collect and use personal information of personnel and how authorised personnel can request access to and correction of that personal information).</p>
<p><b>Principle / Rule 8 – Accuracy etc. of personal information / biometric information to be checked before use</b></p> <p><b>Make sure personal information / biometric information is correct, relevant and up to date before you use it.</b></p>	<p>The FRT System may incorrectly identify an individual as a match to a POI on the Watchlist.</p> <p>The authorised FSSI personnel may approve enrolment of images of individuals into the Watchlist without context of an incident.</p> <p>Authorised FSSI personnel may upload poor quality images resulting in inaccurate</p>	<p>There are several steps to ensure the personal information and biometric information is correct before it is used.</p> <p>For the identification of POIs entering an FRT store, the FRT System will be calibrated so a match will only be triggered if it is a 92.5% accurate match with an image of a POI in the Watchlist.</p> <p>Before an alert of a match can be acted on two authorised FRT Trial Store personnel must verify and confirm that the image is that of the POI. See Rule 1 above for more information on the verification process that will be followed when the FRT System generates a FRT Alert.</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
	FRT Alerts and/or misidentifications.	<p>Before any personal information or biometric information can be enrolled into the Watchlist, FSSI authorised personnel must: (i) verify and confirm the match and/or that the image is that of the POI; and (ii) take reasonable steps to ensure that the information inputted into the Watchlist is accurate, relevant and not misleading.</p> <p>To mitigate the risk that images enrolled into the Watchlist are not taken out of context, authorised personnel are trained to record a factual description of behaviour at the time of the incident and contextual background into the Watchlist.</p> <p>To ensure that the personal information and biometric information is up-to-date and relevant, where a POI is categorised as an Extreme Threat, the data relating to that POI and incident is deleted automatically from the Watchlist after 24 months. Where a POI is categorised as High Risk, the data relating to that POI is deleted automatically from the Watchlist after 12 months.</p> <p>FR cameras will meet minimum image quality thresholds, and FSSI will regularly review image quality thresholds to ensure the threshold remains appropriate. The Auror Platform is also configured to reject any images that do not meet the predefined quality requirements.</p> <p>The FRT System was tested during the PoC phase and the results showed that it operates as intended.</p> <p>FSSI will regularly review the Watchlist to determine whether a POI should be removed (e.g., for image quality issues, excessive false positives etc.). FSSI will also develop and document in the FRT operational documents:</p> <p>(a) a process to deal with requests to remove a POI from the Watchlist. Any removal of a POI from the Watchlist will be actioned</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
		<p>by the authorised FSSI loss prevention team;</p> <p>(b) a process for dealing with any misidentifications that take place.</p>
<p><b>Principle / Rule 9 – Not to keep personal information for longer than necessary</b></p> <p><b>Get rid of it once you're done with it.</b></p>	<p>The FRT System may hold personal information and biometric information for longer than necessary if there are not adequate deletion controls put in place.</p>	<p>All facial images and biometric templates will be deleted from the FRT Software where they do not match a POI within seconds of entering the FRT Software. No data is sent from the FRT Software to the Auror Platform where there is no match.</p> <p>To ensure that the personal information is up-to-date and relevant, where a POI is categorised as an Extreme Threat, the data relating to that POI is deleted automatically from the Watchlist after 24 months. Where a POI is categorised as High Risk, the data relating to that POI is deleted automatically from the Watchlist after 12 months.</p> <p>When a match occurs, the detection will remain on the POI timeline within the Auror Platform 7 years as per the Auror retention policy. However, the image will be deleted from the FRT System at midnight on same day as the alert.</p> <p>If the match is not confirmed as reasonably identical by two authorised FRT Trial Store personnel, the new (collected) non-matched image and related biometric template will be automatically deleted from the FRT System as discussed in section 4.4(f) above.</p>
<p><b>Principle / Rule 10 – Limits on use of personal information</b></p> <p><b>Use it for the purpose you collected it for, unless one of the exceptions applies.</b></p>	<p>Principle 10 – personal information may be used by FSSI or the FRT Trial Store personnel in an unauthorised manner.</p> <p>Rule 10 – CCTV images used in the Watchlist were not originally collected in accordance with Rule 1.</p>	<p>FRT policy sets out the clearly defined lawful purpose for the collection and use of biometric information and personal information via the FRT System (set out above). Biometric information and personal information in the FRT System will not be used for any other purpose.</p> <p>The FRT policy and purposes of use and collection will be reviewed and amended</p>

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
		<p>periodically to ensure relevance and compliance.</p> <p>The FRT operational documents will also clearly state the purpose for which the FRT System is to be used.</p> <p>All authorised personnel will undergo privacy and FRT System specific training and refresher courses which make it clear that personal information and biometric information may not be used for any purpose other identifying and responding to POIs. FR training will also detail the privacy safeguards, protocols and processes adopted by FSSI and its FRT Trial Stores and set out in the FRT operational documents. The FR training will take place regularly and be documented (with a record kept on who has been trained).</p> <p>System audit logs will be reviewed to validate how Personal Information and biometric information is being used.</p> <p>To mitigate the risk of misuse of personal information and biometric information, the FRT System will be subject to appropriate security and access controls and relevant authorised personnel who have access to the FRT System will provide contractual commitments in relation to the security of the FRT System and use of personal information and biometric information (see Rule 5).</p> <p>In terms of CCTV images originally collected not in compliance with Rule 1, FSSI and its FRT Trial Stores have implemented privacy safeguards in respect of that information (as set out in this PIA) and consider that the processing of that information as part of the Project is a proportionate course of action.</p>
<b>Principle / Rule 11 – Limits on disclosure</b>	Personal information or biometric information	Biometric templates cannot be accessed or extracted from the FRT System.

Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
<p><b>of personal information</b></p> <p><b>Only disclose it if you've got a good reason, unless one of the exceptions applies.</b></p>	<p>may be disclosed to unauthorised personnel or disclosed for an unauthorised purpose.</p>	<p>Personal information held in the FRT System will only be disclosed to the individual(s) concerned upon request by them, or where disclosure is required by law (e.g. subject to a Police warrant). FSSI will not otherwise disclose or share FRT images, biometric templates or personal information held in the FRT System with any third party other than the FRT Trial Stores.</p> <p>Auror Limited is a NZ company and solely processes the data on behalf of FSSI (not for its own purposes).</p> <p>All authorised personnel will undergo privacy and FRT System specific training and refresher courses which make it clear that personal information and biometric information may not be used for any purpose other than identifying and responding to POIs. FR training will also detail the privacy safeguards, protocols and processes adopted by FSSI and its FRT Trial Stores and set out in the FRT operational documents. The FR training will take place regularly and be documented (with a record kept on who has been trained).</p> <p>System audit logs will be reviewed to validate how Personal Information and biometric information is being used.</p> <p>To mitigate the risk of misuse of personal information and biometric information, the FRT System will be subject to appropriate security and access controls and relevant authorised personnel who have access to the FRT System will provide contractual commitments in relation to the security of the FRT System and use of personal information and biometric information (see Rule 5).</p>
<p><b>Principle / Rule 12 – Disclosure of</b></p>	<p>N/A – there is no ‘disclosure’ of personal information or biometric</p>	<p>FRT images, biometric templates and other personal information about POIs is stored by</p>



Privacy Principle / Code Rule	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
<p><b>personal information outside New Zealand</b></p> <p><b>Only share information with an agency outside New Zealand if the information will be protected.</b></p>	<p>information to a foreign person or entity.</p>	<p>FSSI on its AWS cloud instance and by Auror (on behalf of FSSI) on its Azure cloud instance, both with servers in Australia. Auror is a NZ company and solely processes the data on behalf of FSSI (not for its own purposes).</p>
<p><b>Principle / Rule 13 – Unique identifiers</b></p> <p><b>Only assign unique identifiers where permitted.</b></p>	<p>FSSI may unintentionally record a unique identifier into the Auror Platform or the FRT Software that is assigned by another agency (e.g. driver's license no.).</p>	<p>The Auror Platform unique identifier (P number) is assigned to an individual to enable FSSI and its FRT Trial Stores to carry out 1 or more of their functions efficiently through use of the Auror Platform (including the Project). This unique identifier is not used outside of the Auror Platform.</p> <p>The FRT Software assigns unique identifiers (biometric templates) to images. Again, this unique identifier is not used outside of the FRT Software and is created to enable FSSI to carry out the Project and FRT Trial Stores to use the FRT System.</p> <p>These unique identifiers will not knowingly be the same as any other unique identifier assigned by another agency.</p> <p>Authorised FSSI and FRT Trial Store personnel will be trained not to record any unique identifiers from other agencies within the FRT System.</p>

## 6. Additional Privacy Act Requirements

Applicable to all personal information and biometric information:

Privacy Act requirement	Summary of privacy risk	Implemented mitigations / privacy safeguards to achieve compliance or reduce risk to an acceptable level
<b>Mandatory breach notification requirements</b>	FSSI or the FRT Trial Stores may not be aware of unauthorised access or disclosure of biometric information and personal information held in the FRT System such that they will not be able to comply with their mandatory breach notification obligations.	<p>All biometric information and personal information stored within the FRT System will be held by or on behalf of FSSI and the FRT Trial Stores (and not used for any purpose other than providing services to FSSI and the FRT Trial Stores). FSSI will (and will ensure that each of its FRT Trial Stores) implement strict access controls, including encryption and password protection, and will include appropriate data security and incident notification obligations in its agreements with any third-party contractors (e.g. authorised security personnel) and service providers (e.g. Auror).</p> <p>FSSI's and each FRT Trial Store's Privacy Officer and all authorised personnel will be trained on what to do in the event of an accidental or unauthorised disclosure of biometric information and / or personal information stored in the FRT System. This process will be set out in the FRT operational documents.</p>